

Space Frontier Foundation Board Minutes - February 7, 2004

Present:

- Tony DeTora, Executive Director
- Joe Gillin, Advocate Coordinator
- Al Differ, Board Chairman
- Bill Gaubatz, Board Member
- Bob Hillhouse, Board Member
- David Livingston, Board Member
- Brook Mantia, Corporate Secretary
- Erin Medicott, Board Member
- Manny Pimenta, Board Member
- Rich Pournelle, Board Member
- Natalie Vollrath, Board Member
- Elaine Walker, Board Member

Absent:

- Bob Werb, Treasurer

Call to Order: 9:06amPT/12:06pmET

- A motion to accept January 3, 2004 Board Meeting Minutes was approved.

□ **Current Business**

1. Executive Director Status - Tony DeTora

- There has been considerable activity lately, with Rick Tumlinson attendance at the president's space announcement and later appearance before Congress.
- Steve Wolf has stepped forward to look at Operations and make recommendations to improve efficiency.

2. Communication Resources Usage (Status of related Board Motion) - Tony DeTora

- The Communications functions of the Space Frontier Foundation formerly residing in the General Operations area have been consolidated under a single Communications Project. This project will manage the development and dissemination of all media, public relations, Op-Eds. media requests, publications, news events, and web content. This consolidation will allow for more consistency within all Foundation Communication efforts. This project will enable the Foundation to build and leverage its "brand identity" and to create more effective interfacing between the various functions and involved individuals. Erin Medicott is the project manager. Rick Tumlinson, John Hanks and Peter Thorpe will continue in their current roles. A discussion of the project ensued. A motion was approved that the Communications Project addresses the concerns and expectations about the Foundation Media operations that were previously expressed.

3. Executive Director Confidence Discussion - Rich Pournelle

- Mr. Pournelle's concerns have already been addressed and no further action is required.

4. Committee Updates & Meeting Plans - Committee Chairs

- Operations Committee – Status of the Communications project was reviewed.
- Finance Committee – A brief meeting was held, focusing on a discussion of coordinating fundraising for all Foundation events, rather than doing one-offs.
- Events & Projects – Committee did not meet.

- BoD MAPCom – Committee did not meet.
 - 5. By-Laws Proposed Amendments: Director's Length of Term and Other Minor Fixes
 - There has been some difficulty accessing the online documents, so Al Differ will email them to everyone.
 - 6. Advocate Coordinator Status – Joe Gillin
 - Changes in Advocate Status: Several renewals have been received this month.
 - Issues Raised By Advocates: The volume on of traffic on the Advocate email list has been cause for concern. Alternate methods of communication were discussed. Tony DeTora will talk to Mike Heney about options.
 - Mr. Gillin would appreciate a replacement for the Advocate Coordinator position to be found as soon as possible.
 - 7. Space Settlement Update - Rich Pournelle
 - The event is now set for Saturday, April 17, one day, at the Riviera Country Club. There has been \$5,000 in pledges. Courtney Stadd has agreed to be Co-Chair and help with invitations, etc. The contract with the Riviera still needs to be finalized. Attendees will be asked to pay a fee of \$50. The Saturday night reception at Dennis Tito's house will serve as a fundraiser for the Foundation. Maybe PTD can bring telescopes. The possibility of a silent auction is being investigated.
 - 8. RTM 5 Conference Update – Manny Pimenta
 - Steve Durst and Gene Meyers are contributing \$5,000 each. Celestis will also be donating money. With registrations, the event should break even, possibly even make a profit. Andy Chaikin has agreed to be conference Chair. They are going after some “big names.” The location will be the MGM Grand. The contract needs to be finalized. Heavy promotion will start as soon as the hotel arrangements are in place. The team still needs a program manager and a sponsorship manager.
 - 9. SFC 13 Update - Bob Hillhouse
 - Mr. Hillhouse is working on the contract for Queen Mary. The planned dates are Columbus Day weekend, October 8-10. He will get up something on website and into SpaceFront.
- **New Business:** None
- **Date for next Board Meeting:** Proposed - Saturday, March 6, 2004, 9:00amP T/12:00pm ET

Adjourn: 10:06amPT/1:06pmET
