

Space Frontier Foundation Board Meeting Agenda – August 23, 2003

Present:

- Bob Noteboom, Chairman of the Board
- Brook Mantia, Secretary
- Al Differ, Board Member
- Tony DeTora, Executive Director
- John Cserep, Board Member
- Joe Gillin, Advocate Coordinator
- James George, SFC12 Manager
- Bill Boland, Board Candidate
- Sam Coniglio, Board Member
- Rich Godwin, Board Member

Absent:

- Bob Werb, Treasurer
- Pat Dasch, Board Member
- Elaine Walker, Board Member

Call to Order: 9:04amPT/12:04pmET

□ Approval of Minutes

- A motion to accept the August 9th Board Meeting Minutes was approved.

□ Current Business

- Space Frontier Conference 12 – James George: The 2 ½ day conference will kick-off with a showcase of companies on Friday. Friday's luncheon will feature a Space Enterprise panel organized by Bob Hillhouse and moderated by Rick Citron. Steve Smith is managing the Alt.Space session, with Henry Vanderbilt moderating the 1st session and Bob Davis moderating the 2nd session. CSA has also pledged their support and will send email announcements to their list. A moderator is still needed for the 3rd session. The Permission to Fly session is being managed by Joe Gillin. On Saturday, Bill Boland is managing the Experience Space session, focusing on market development. Speakers will include Eric Anderson, Laurie Wiggins, Bill Gaubatz and Charlie Chafer. Rick Searfoss has agreed to participate in the Government & Space session, with Rick Tumlinson as session chair. There is still no one to manage the "Destinations" sessions, which covers the Moon, Mars, LEO and asteroids. The "Why Space" session is being led by Warren James of Hour-25, with mainly author panelists. The Awards Banquet needs a program manager. John King will lead a Strategic Planning session like last year on Sunday morning, completing the conference. (There will not be a luncheon on Sunday) In terms on marketing, we'll be running ads in 3 aerospace publications, concentrating on west coast papers. We'll also be sending email announcements, and the website. Al Differ can help with getting a Google keyword. Regarding budget, the \$2,500 hotel deposit has been paid; we've spent \$500 for the AvWeek ad.
- Elections Status – Brook Mantia. Two candidates have accepted: Al Differ and Bill Boland.
- Executive Director Status – Tony DeTora
 - US Space Foundation Issue: We received the report from Gary Smith, the trademark attorney. In his opinion, we have many options. They haven't protected their mark and it is unprotectable. So we have responded to USSF's attorneys, again asking them to take back their cease and desist demand. Their options are to retract or sue. The ball is presently in their court. We have asked for a response by August 29. If we go public, it would be after that.
 - SpaceFront Publishing: The editorial deadline was August 20. It is now being edited and prepared for the printer.

- Treasurer's Report – Bob Noteboom
 - Status of Long-term Debts: The finance committee has reviewed the long term debt. We asked Playboy Enterprises if they'll forgive the debt; they're considering it. The Gateway Sheraton is being paid off according to plan. Tony DeTora will ask Prestige A/V if they'll accept a lower amount as a payoff.
 - Gala: We're writing off DMS as uncollectible and will take Slivka to small claims court.
 - Advocates Coordinator Status – Joe Gillin
 - Changes in Advocate Status: None since last meeting.
 - Advocate Nominations & Invitations: Several new advocate candidates were approved by the Board and will be invited to become Advocates.
 - Space Frontier Award Nominations: Nominations are open, but there haven't been any put forward by the Advocates. Rich: Tim Mackalay, Media Fusion in Huntsville for Vision Future award.
 - Member Services – Al Differ
 - Advocates Section of Web Site: Al Differ needs to get PDFs of minutes to post from Brook Mantia.
 - Marketing & Fundraising – Bob Noteboom
 - The Fundraising Letter is under review. A pitch for SFC12 will be added. Rich Godwin has business cards from events he's been to we can add to our mailing list.
 - Message & Policy – John Cserep: Rick Tumlinson has finished the Op-Ed. Nothing else is coming up. We might look at how to "save the Hubble."
 - Events & Projects – Al Differ. Going fine, nothing new to report.
- **New Business: None**
- **Date for next Board Meeting: Saturday, September 6th, 2003, 9:00amPT/12:00pmET**
- Adjourn: 10:33amPT/1:33pmET**
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