

Space Frontier Foundation Board Meeting Agenda – August 9, 2003

Present:

- Bob Noteboom, Chairman of the Board
- Brook Mantia, Secretary
- Al Differ, Board Member
- Tony DeTora, Executive Director
- John Cserep, Board Member
- Pat Dasch, Board Member
- Joe Gillin, Advocate Coordinator

Absent:

- Bob Werb, Treasurer
- Sam Coniglio, Board Member
- Rich Godwin, Board Member
- Elaine Walker, Board Member

❑ **Call Meeting to Order: 9:10amPT/12:10pmET**

❑ **Approval of Minutes**

- A motion to accept the July 12, 2003 Board Meeting Minutes was approved.
- The Secretary will forward the Minutes to Al Differ for posting to the website.

❑ **Administrative Items**

- Elections – Nominations are open for the 2003-2004 term of the Board of Directors.
- Awards – Nominations for the Space Frontier Awards will soon be announced by Joe Gillin. The order needs to be placed with the vendor 4-5 weeks before the Conference, so finalists must be selected no later than the September 6 Board meeting.
- New Advocates – Status of the process for selecting new Advocates is being reviewed. Everyone should bring a list of candidates to decide on for the next meeting, and follow the process accordingly. Bob Noteboom will solicit recommendations from the Advocates.
- Tony DeTora will manage the Advocate Resource webpage.

❑ **Current Business**

- USSF Issue – We received a response to our letter of August 6. They continue to claim the name, but will agree to allow us to use “Space Frontier Foundation” if we include disclaimer. We are currently seeking an opinion from trademark attorney Gary Smith, who is a partner with Rosanna Sattler in Boston. His standard rate is \$300/hr. We’ll try to negotiate the fee. It’s an estimated 2-3 hours of work. Mr. DeTora will use his discretion in keeping our expenses at a manageable level. Since it appears USSF is willing to talk, we will continue to seek an amicable resolution before “going public.”
- Executive Director Status – Peter Thorpe added a link to the website that allows you to enter your zip code to see who your Congressional representatives are. Also, the “Scuttle the Shuttle” press release needs to be posted to the website. Regarding finances, the Treasurer has distributed reports through July. We are still about \$100K in debt. External debt is down to about \$60K. The largest debt is to Playboy Enterprises. They haven’t pursued it and we haven’t followed up with them, however, the prudent thing to do is contact them and find out the status. A finance meeting will be convened soon to address outstanding debt to Prestige A/V, the Gateway Sheraton and the Bloomfield Group. Bottom-line is we’re OK in the short term, but SFC12 can NOT lose money and the Foundation will need to raise \$100K during the next year to clear the debt and maintain our current operating level. A budget must be prepared for the incoming Board. Eight new memberships and 3 donations have been received since the last Board Meeting. Regarding the Permission To Dream agreement with NSS, the wording has been clarified, both parties agreed

and the agreement signed. Accounting for the project will now be handled by NSS. On donations of \$500 or more, if funds are raised by the sole efforts of one party, they shall receive the full commission. The plan for the next issue of SpaceFront is “Old Space, New Space.” The editorial deadline is August 20, and camera ready for the printer by September 1. It should be ready and available for SFC12.

- Advocates Coordinator Status – Joe Gillin will follow up via phone and USPS mail for Advocates who have not responded to email. Steve Wolfe has paid dues. Four Advocates have resigned (some previously). There are currently 60 Advocates in Good Standing. About a third of those have paid dues for this year.
- Fundraising Effort / Marketing Materials – Pat Dasch has drafted a letter. In the meantime the USSF issue came up, and it was decided to wait pending the outcome. Bob Noteboom should OK the final before it goes out. On raising money for the conference, everyone should be encouraged to secure sponsors, call anyone you can. We have marketing materials, but they need to be put to better use.
- Space Frontier Conference 12: Status uncertain. 10 people have registered for SFC12 so far.
- Return To The Moon: Manny Pimenta may be organizing something for the SFC12 “Destinations” session.
- Space Transportation Policy: Discussions continuing.

□ **Committee Reports**

- Message & Policy – John Cserep: Waiting on hold until the USSF issue is resolved. He’s keeping some things in reserve until then. Rick Tumlinson is working on an Op-Ed piece.
- Operations & Finance – Bob Noteboom (covered above)
- Events & Projects – Al Differ (covered above)
- Marketing & Fundraising – Pat Dasch (covered above)
- Member Services – Al Differ: The members email list is ready and waiting for the most opportune time to launch.

□ **Date for next Board Meeting : August 23, 2003**

□ **Adjourn: 10:05amPT/1:05pmET**
