# Space Frontier Foundation Board Meeting Agenda – January 4, 2003

### **Present:**

- Bob Noteboom, Chairman of the Board
- Brook Mantia, Secretary
- John Cserep, Board Member
- Elaine Walker, Board Member
- Pat Dasch, Board Member
- Sam Coniglio, Board Member
- Al Differ, Board Member

#### Absent:

- Rich Godwin, Board Member
- Bob Werb, Treasurer
- Tony DeTora, Board Member

# □ Call Meeting to Order – 9:12amPT/12:12pmET

## □ Approval of Minutes

• A motion to accept the December 7<sup>th</sup> Board meeting minutes was approved.

### **□** Administrative Items

- <u>Business Cards</u> Sam Coniglio will send a revised template, updated with changeable fields for greater personalization.
- <u>Fluid Enterprise Accounts</u> Amy Stapleton informed Bob Noteboom that the Fluid Enterprise website has gone out of business. She has returned all our files which will be transferred to the Foundation website.

### **□** Committee Reports

- Message and Policy John Cserep. The OSP letter is about ready. Mr. Cserep may ask to Joe Gillin hand deliver it. An updated "No Child Left Behind"/NeXT press release has been distributed. Pat Dasch suggested it may be worth having a policy discussion about the tech export issue regarding Boeing and China. Certain restrictions may endanger small start-ups and discourages any relationships with companies abroad.
- <u>Finance Bob Noteboom.</u> Mr. Noteboom is hoping to have a committee meeting soon. A 2003 budget is still needed. Mr. Noteboom took a first pass at one and sent it to the Treasurer and Executive Director for review. After they respond it will be circulated to the Board. Old projects need to be cleaned out. An effort will be made to have some of the debt forgiven. No word yet from Ms. Baglieri regarding recovery of gala funds, but it looks grim.
- Operations Tony DeTora. Mr. DeTora was not present. Bob Noteboom reported he met with Mr. DeTora to work on an Executive Director agreement. He is aware that his first mission is to start responding to general information requests and clean up the member/contact database.
- Events/Projects Rich Godwin. Mr. Godwin was not present. The Frontier Files project is online, the website is up. Motion to formally approve project was passed. There have been no new developments with the Chained Rocket project. John Cserep will check with them to see if they're waiting on the Board for anything. RTTM V planning will be starting up soon. Yuri's Night may not be a Foundation-based project this year, although the Foundation will still probably participate. SFC12 still needs conference manager so planning can begin.
- Marketing & Fundraising Pat Dasch. Ms. Dasch met with Mr. Noteboom in December. They are working on a letter to send to all the members, to go out once the SpaceFronts have all been received. A tentative plan is to send out about 4 letters during 2003. The next action is to look into what "benefits" donors receive for their support. Sam Coniglio asked about the possibility of

- credit card branding, but we may not be big enough (i.e., have a large enough contact database to barter.)
- Member Services Al Differ. Joe Gillin has accepted the Advocate Coordinator position. He should be added to the Board email list. Dr. Differ did good job on preparing the contact database. SpaceFront was sent out to 1,500 people. Ms. Dasch and Mr. DeTora will continue to refine the list.

#### □ Other Business

- <u>Project Proposals</u>. (See above)
- <u>Chapter Affiliations</u>. In progress. Brook Mantia and Elaine walker will come up with a proposal this week.
- Review of Rick's Core Materials Task. SpaceFront has gone out. The brochure is done; printing is to be scheduled when a specific need arises. The essay was received by Bob Noteboom last week. The Powerpoint presentation is still due. Mr. Tumlinson has provided a draft concept (in Word format) but not much else. Payment will be made as soon as he's done.
- Advocates and Supporters Update. Bob Noteboom has been issuing a quarterly communication.
  He will try to move to a monthly schedule. This task may also be handed off to the Executive Director.
- SpaceFront. Need to start thinking about the next one. Rick Tumlinson is putting together a proposal for the next issue. He wants to get paid, but FINDS is now charging us for their lease on the vacated office and deducting it from the funds pledged to the Foundation, so there's probably not enough left to pay him.
- <u>Space Frontier Conference 12</u>. A conference manager still needs to be identified. Rick Tumlinson recommended Jason Klassi as a possible candidate.
- Website. Sam Coniglio asked if there is anything new to add to the website to have it updated for 2003. It was suggested to talk to Peter Thorpe about archiving some of the articles on the main page to streamline it.
- □ Date for next Board Meeting Saturday, January 18, 2003, 9:00amPT/12:00pmET
   □ Adjourn 10:04am