

Space Frontier Foundation Board Meeting Minutes – May 1, 2002

Present:

- Bob Noteboom, Chairman of the Board
- Brook Mantia, Secretary
- Tony DeTora, Board Member
- James George, Executive Director
- Bill Boland, Board Member
- Rick Tumlinson, Board Member & President
- Bob Hillhouse, Treasurer

Absent:

- Denise Norris, Board Member
- Libby Workman, Advocate Coordinator
- Shubber Ali, Board Member

❑ **Call Meeting to Order – 7:09pmPT/10:09pmET**

❑ **Approval of Minutes**

A motion to accept the April 10th Board Meeting Minutes was approved.

❑ **Review of Fundraising Efforts**

Rick Tumlinson reminded everyone that in the corporate sponsorship packages, there are certain things we promise to deliver, and he wanted to make sure someone is addressing those obligations. Celestis, Inc. and Howard Foot are our only current annual sponsors. Bob Noteboom reported that there have been additional donations since the last Board meeting. Sutton should be delivering a check for \$1,000 shortly, and Rick Tumlinson is looking into whether or not FINDS can put up \$5,000 for RTTM4.

❑ **Items for Advocates Update**

Bill Boland will provide a Space Enterprise update. Bob Noteboom will give a summary of the trip to Houston he and Mr. Boland undertook recently. John Carter McKnight's resignation from the Board will be acknowledged. The Bigelow Prize will be mentioned. And an arrangement to fly 1lb. of bookmarks (about 300 or 400 pieces) on a suborbital flight will be announced.

❑ **Gala Account Receivables (Slivka and DMS)**

James is researching attorneys to send demand letters. It was recommended to check with Jim Dunstan to see if he'd be willing to generate a demand letter pro bono.

❑ **RTM 4 Conference Plans and Activities**

Bob Noteboom and Bill Boland recently took a trip to Houston to visit NASA folks and aerospace companies and generate support for the event. Bill Boland put together a great sponsorship package. The reception was generally positive, however, it is unlikely they could provide any sponsorship dollars at this late date. Boeing and USA were doubtful. So, not much sponsorship can be expected, although some folks from NASA will be submitting papers. Bob Noteboom spoke to Beth Elliott and she agreed to do a marketing plan for the event. This won't be a big media event, but it will be a good opportunity for those interested in the topic. Rick Tumlinson is still saying he will contact George Abbey to ask for references.

□ **SFC 11 Conference Plans and Activities**

Bill Boland said the scheduling for SFC11 will be tricky because, as is the case every year, we want to avoid conflict with the World Space Conference. The Sheraton is reluctant to have us back until the debt is paid. In Mr. Boland's view, enthusiasm in the space community seemed to decline after 1998. Now is a good time to focus on shared goals and values, and what the really basic things are that bring us together as a group. His proposed theme for SFC11: "Advocacy at the Crossroads: Exploration & Renewal." The conference would focus on what it means to be a space advocate, and generate renewal of commitment. The working dates are September 11-14, in Scottsdale, Arizona at the Millennium Resort.

A "pre-conference" phase would query the membership on certain issues so everyone can be heard, and get a sense of where we're at right now. Advocates would be encouraged to meet on a local basis where possible. Market-survey software can be implemented to gather and collate input.

The conference itself will be held for 3 days. Topics of discussion on Day 1 would center on what an Advocate is supposed to do. That would include understanding and supporting the guiding principles of the organization; contributing time and money; be involved in a frontier-enabling activity; and most importantly, they should *celebrate* space.

Day 2 would be dedicated to projects. There are 2 types: private and Foundation based. We'll look at existing Foundation projects and Get Real with that. We also want to claim enterprise activities that extend from the Foundation, strategize how projects fall in the scheme of things, and consider projects that we might add.

Day 3 would be a celebration of accomplishment. Mr. Boland will be revisiting awards system to beef them up, and expand the scope of nominations.

The targeted attendees for this gathering would be Advocates, members and "friends." The intention is not to be exclusive, but the emphasis will be more internal to the Foundation than external as it has been in the past.

Rick Tumlinson moved to endorse the general concept for SFC11 as presented by Bill Boland, and the motion was approved.

□ **Committee Reports**

• Message and Policy Committee – Tony DeTora

No new news to report. Rick Tumlinson has feedback from the Space Access Society meeting.

• Finance Committee – Bob Noteboom

The situation has not changed a lot. We are slowly paying down the debt. Contributions are still coming in. Bob Noteboom is concerned he is not getting mail from the office in a timely manner, and bills are past due by the time anyone sees them. We need to make sure mail is forwarded as soon as it comes in, not just once a month. Rick Tumlinson and James George will meet with John Wright on Friday and discuss this with him.

• Operations Committee – Denise Norris

No report.

• Events/Projects Committee – Bill Boland

James reported on the space enterprise event on June 6. It will be a 1 evening event, hosted by the Churchill Club. Red Herring Magazine is the Media Sponsor. They'll be posting a banner and sending email to their subscriber base. Red Herring editor Jason

Pontin will be moderator of the panel. CSA, CSSC, and ARC are helping to promote the event. \$4000 in sponsorship cash has been raised. The Panel will include Elon Musk, Steve Fleming, Walt Anderson, and Ken Winans. Ken Winans is also a sponsor, and we will be having a reception at his home in Novato (Marin Co.) the evening before.

- Marketing Committee – Bob Noteboom

Still on hold.

- Member Services Committee – Bob Noteboom

The Bigelow Prize information needs to be posted on the website. We also need to create a consistent donor database. We need a volunteer to manage this—and not one of the usual suspects.

□ **Date for next Board Meetings:**

- **Wednesday, May 22, 2002**
- **Wednesday June 12, 2002**

□ **Adjourn – 8:35pmPT/11:35pmET**
